Here is how we aided training adoption for a large group of learners with minimal computer skills.
The Joint Industry Board (JIB) was founded on March 30, 1943, when leaders from IBEW Local Union No. 3 and the electrical contracting industry recognized the need for an organization that would build and promote harmony within the electrical industry and addresses labor-management issues for electrical workers and contractors. 70,000 members benefit from the JIB’s Training Program; apprentices receive an intensive, disciplined 5½-year training course that includes 8,000 hours of classroom and on-the-job training, and the continuing education program provides electrical workers with safety and advanced technology courses to help them maintain their skills and keep them up-to-date on the latest advancements and code changes.

About Client

JIB needed an installed system that was able to conform to their Learning Organization needs, was scalable to grow with the organization’s needs within budget, and offered a user interface that would aid adoption over a large, diverse group of learners with minimal computer skills. In addition, the two-phase transfer of 45,000 employee records and then 1.5 Million records of historical data had to be migrated for a second time in one year efficiently and effectively so that member’s certifications (and livelihoods) were not jeopardized during the transition.
Discovery Phase
Gyrus began the project with the essential ‘discovery’ phase, conducting a thorough review and developing a detailed understanding of the customer’s requirements.

Custom Phase
Gyrus started custom detailed data import including extensive skill import, close coordination of the two LMS’s to minimize impact to members, extensive custom branding, and close Customer Support post-implementation through the phase rollout.
The skills-centric construction well-supported the customer’s focus on skill management and Gyrus’ proprietary and nimble business model allows the company to adapt easily and quickly to the customers evolving ideas and incorporate them into the product we see today.

Here is what Joint Industry Board thinks about GyrusAim

“We are impressed with GyrusAim’s ability to flex and adapt to any learning and development aspirations, regardless of organizational structure.”

- Joint Industry Board

Deliver training across diverse learners with Gyrus

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